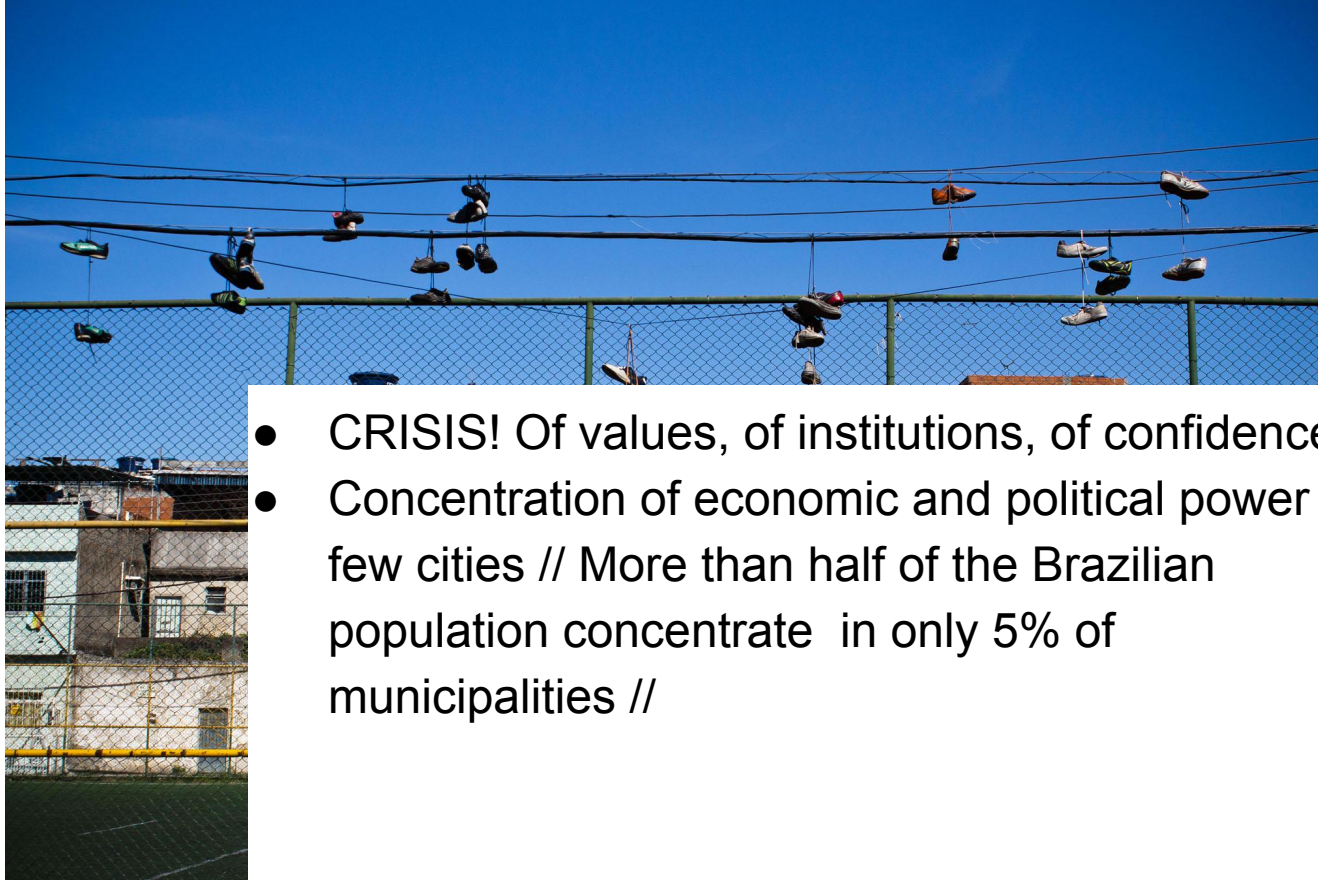


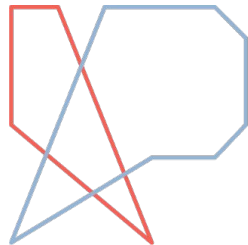
Lab Santista:: creating local organizations for the commons





- CRISIS! Of values, of institutions, of confidence
- Concentration of economic and political power in few cities // More than half of the Brazilian population concentrate in only 5% of municipalities //

Promote the agenda of commons, free culture and citizen innovation, seeking to achieve an institutional and organizational model appropriate to contemporary challenges.



INSTITUTO
PROCOMUM

A horizontal band of a cobblestone street, likely in a European city, showing various pieces of litter such as a cigarette butt, a small red and white object, and a blue object scattered across the grey stones.

ORG.LAB

**a pool of
organizations**



SANTOS

-2 MILLION

**-BIGGEST PORT
OF LATIN
AMERICA**

**-9 CITIES- FIRST
METROPOLITAN
AREA OUTSIDE A
CAPITAL**





challenges >< strengths//

experimental

multidisciplinary

innovative



WHAT IS LABxS

- Open and collaborative process of local and international actors
- Network of individuals, initiatives and infrastructures working with arts, culture, science and technology;
- Ecosystem that articulates creative solutions to the common life in the city;
- Point of connection with similar experiences in Brazil and in the world.

EXPERIMENTAL

labs as methodology

strengthen the social fabric through social technologies, combining the use of advanced and modern tools of information and communication with the ancestral and traditional knowledge, the creativity of the local communities and the abundant infrastructures that our cities offer





present/future

- 1) support new protagonisms (i.e. woman and afro-brazilian creators)
- 2) new institutional and bureaucratic frameworks
- 3) tested tools and methodologies for citizen innovation

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thank you!

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